

MSc in Economics and Business Administration

Marketing, Social Media and Digitalization (Green)

Sport and Event Management (Blue)

Sustainability Management (Burgundy)

1st & 3rd & 5th Quarter: 03.02.2026 – 27.03.2026 (week 6-13)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08.15 – 09.00		Developing Business Models for Sustainability Case presentation Week: 10	Developing Business Models for Sustainability Week: 6-11 Workshop: Week: 12 Room: 81031		
09.15 – 10.00		Developing Business Models for Sustainability Case presentation Week: 10	Developing Business Models for Sustainability Week: 6-11 Workshop: Week: 12 Room: 81031		
10.15 – 11.00		Developing Business Models for Sustainability Case presentation Week: 10	Developing Business Models for Sustainability Week: 6-11 Workshop: Week: 12 Room: 81031		Quantitative Data Analyses Workshop Week: 8 Online Exercises Week: 7+9 Room: 81056
11.15 – 12.00		Developing Business Models for Sustainability Case presentation Week: 10 Room: 81104	Developing Business Models for Sustainability Workshop: Week: 12 Room: 81031		Quantitative Data Analyses Workshop Week: 8 Online Exercises Week: 7+9

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					Room: 81056
12.15 – 13.00			Developing Business Models for Sustainability Room: 81031		Quantitative Data Analyses Workshop Week: 8 Room: 81056
13.15 – 14.00			Developing Business Models for Sustainability Room: 81031		Quantitative Data Analyses Workshop Week: 8 Room: 81056
14.15 – 15.00		Quantitative Data Analyses Week: 6-9 Workshop Week: 13 Room: 81056	Brand Management Week: 6-9 Room: 81031		Quantitative Data Analyses Workshop Week: 8 Room: 81056

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15.15 – 16.00		Quantitative Data Analyses Week: 6-9 Workshop Week: 13 Room: 81056	Brand Management Week: 6-9 Room: 81031		Quantitative Data Analyses Workshop Week: 8 Room: 81056
16.15 – 17.00		Quantitative Data Analyses Week: 6-9 Workshop Week: 13 Room: 81056	Brand Management Week: 6-9 Room: 81031		
17.15 – 18.00			Brand Management Week: 6-9 Room: 81031		

Subject to change

HOLIDAYS	DATE
Maundy Thursday	02.04.2026
Good Friday	03.04.2026
Easter Monday	06.04.2026
Ascension Day	14.05.2026
Whit Monday	25.05.2026

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Constitution Day	05.06.2026
EXAM PERIOD	Week 15+16

COURSE:	TEACHER:	TEACHING ACTIVITY:
Brand Management SOME and SPORT	Oliver Schnittka	B150272301
Quantitative Data Analyses	Arne Feddersen Oliver Schnittka	B150257301
Developing Business Models for sustainability	Yingkui Yang	B150229301