

# MSc in Economics and Business Administration

Marketing, Social Media and Digitalization - SOME (Green)

Sport and Event Management (Blue)

Sustainability Management (Burgundy)

Autumn 2026 / 5<sup>th</sup> quarter (week 36 – 44)

|               | MONDAY  | TUESDAY | WEDNESDAY   | THURSDAY  | FRIDAY  |
|---------------|---|---------|---|---|---|
| 08.15 – 09.00 |   |         |   |   |   |
| 09.15 – 10.00 | <p>Introduction to Environmental and Pollution Science<br/>Week: 37+39-40+43-44</p> <p>Room: B203 AAU, Niels Bohrsvej 8, 6700 Esbjerg</p> |         |   | <p>Entertainment Markets and Business<br/>Week 36</p> <p>Room 81070</p>             |   |
| 10.15 – 11.00 | <p>Sustainability Marketing<br/>Week 43</p> <p>Room E-4140 (Audi. 3 UCSyd)</p>  |         | <p>Seminar: Empirical Analysis of Sport and Event Markets<br/><b>Online Workshop</b><br/>Week 36+41</p> <p><b>Seminar</b><br/>Week 44</p> <p>Room 81072</p> | <p>Entertainment Markets and Business<br/>Week 36-39+41+43-44</p> <p>Room 81070</p> | <p>Sustainability Marketing<br/>Week 37+41+43</p> <p>Room 81103</p>               |
|               | <p>Introduction to Environmental and Pollution Science<br/>Week: 37+39-40+43-44</p> <p>Room: B203 AAU, Niels Bohrsvej 8, 6700 Esbjerg</p> |         |   |   | <p>Sustainability<br/>Week: 36-41 + 43-44</p> <p>Room: E-4130 (Aud. 2 UC Syd)</p> |
| 11.15 – 12.00 | <p>Sustainability Marketing<br/>Week 43</p> <p>Room E-4140 (Audi. 3 UCSyd)</p>  |         | <p>Seminar: Empirical Analysis of Sport and Event Markets<br/><b>Online Workshop</b><br/>Week 36+41</p> <p><b>Seminar</b><br/>Week 44</p> <p>Room 81072</p> | <p>Entertainment Markets and Business<br/>Week 36-39+41+43-44</p> <p>Room 81070</p> | <p>Sustainability Marketing<br/>Week 37+41+43</p> <p>Room 81103</p>               |
|               | <p>Introduction to Environmental and Pollution Science<br/>Week: 37+39-40+43-44</p> <p>Room: B203 AAU, Niels Bohrsvej 8, 6700 Esbjerg</p> |         |   |   | <p>Sustainability<br/>Week: 36-41 + 43-44</p> <p>Room: E-4130 (Aud. 2 UC Syd)</p> |

|               |  |  |  |   |  |
|---------------|--|--|--|---|--|
| 12.15 - 13.00 | Sustainability Marketing<br>Week 43<br>Room E-4140 (Audi. 3 UCSyd)                       | Risk Communications<br>Uge 36-41 + 43-44<br>Lokale 81103 | Seminar: Empirical Analysis of<br>Sport and Event Markets<br><b>Online Workshop</b><br>Week 36+41<br><br><b>Seminar</b><br>Week 44<br><br>Room 81072 | Entertainment Markets and Business<br>Week 36<br>Room 81070 | Sustainability Marketing<br>Week 37+41+43<br>Room 81103            |
|               | Entertainment Markets and<br>Business<br>Week 40<br>Room 81071                           |  |  |   | Sustainability<br>Exercises<br>Week: 37+39+41+43<br><br>Room 81056 |
| 13.15 - 14.00 | Sustainability Marketing<br>Week 43<br>Room E-4140 (Audi. 3 UCSyd)                       | Risk Communications<br>Uge 36-41 + 43-44<br>Lokale 81103 | Seminar: Empirical Analysis of<br>Sport and Event Markets<br><b>Online Workshop</b><br>Week 36+41<br><br><b>Seminar</b><br>Week 44<br><br>Room 81072 | Risk Communications<br>Uge 36-40 + 43-44<br>Lokale 81103    | Sustainability Marketing<br>Week 37+41+43<br>Room 81103            |
|               | Introduction to Environmental<br>and Pollution Science<br>Week: 38+41<br><br>Room: 81103 |  |  |   |  |
|               | Entertainment Markets and<br>Business<br>Week 40<br>Room 81071                           |  |  |   |  |
| 14.15 - 15.00 | Entertainment Markets and<br>Business<br>Week 37-41 + 43-44<br>Room 81071                | Risk Communications<br>Uge 36-41 + 43-44<br>Lokale 81103 |  | Risk Communications<br>Uge 36-40 + 43-44<br>Lokale 81103    |  |
|               | Introduction to Environmental<br>and Pollution Science<br>Week: 38+41<br><br>Room: 81103 | Sustainability<br>Week: 36-41 + 43-44<br><br>Room: 81056 |  |   |  |
| 15.15 - 16.00 | Entertainment Markets and<br>Business<br>Week 37-41 + 43-44<br>Room 81071                | Risk Communications<br>Uge 36-41 + 43-44<br>Lokale 81103 |  | Risk Communications<br>Uge 36-40 + 43-44<br>Lokale 81103    |  |
|               | Introduction to Environmental<br>and Pollution Science<br>Week: 38+41<br><br>Room: 81103 | Sustainability<br>Week: 36-41 + 43-44<br><br>Room: 81056 |  |   |  |

|               |   |   |  |  |  |
|---------------|---|---|--|--|--|
| 16.15 - 17.00 | Introduction to Environmental and Pollution Science<br>Week: 38+41<br>Room: 81103 | Sustainability Exercises<br>Week: 37+39+41+43<br>Room 81056 |  |  |  |
| 17.15 - 18.00 |   |   |  |  |  |

*Changes may occur*

| <b>HOLIDAYS</b>    | <b>DATE</b>                                  |
|--------------------|--|
| Autumn break       | 12.10.26 - 16.10.26 (week 42)                |
| Green Camp         | 30.09.2026 (15:00hrs) - 02.10.2026 (week 40) |
| <b>EXAM PERIOD</b> | Week 45-46                                   |

| <b>Program</b>                   | <b>Course:</b>   | <b>Teachers:</b>                | <b>Course ID</b> |
|----------------------------------|--|---------------------------------|------------------|
| Social Media<br>Sustainability   | Entertainment Markets and Business                     | Arne Feddersen                  | B150289301       |
| Social Media<br>Sports and Event | Sustainability Marketing                               | Stefanie Sohn / Larysa Luzinska | B150292301       |
| All programs                     | Risk Communication                                     | Anja Leppin                     | S550056301       |
| Sustainability                   | Introduction to Environmental and Pollution Science    | Jens Muff<br>Rudi P. Nielsen    | B539306301       |
| Sustainability                   | Sustainability   | Philipp Steinbrunner            | B539304301       |
| Sports and Event                 | Seminar: Empirical Analysis of Sport and Event Markets | Tbc                             | B150314301       |