MSc in Economics and Business Administration

Marketing, Social Media and Digitalization - SOME (Green) Sport and Event Management (Blue) Sustainability Management (Burgundy)

Autumn 2025 (Electives) / 5th quarter (week 36 - 44)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08.15 - 09.00		Entertainment Markets and Business Week 36-39 + 41 + 43-44	Entertainment Markets and Business Week 40	Regional Effects of Sports Week 41+43 Room 81071	
		Room 81031	Room 81056		
		Sustainability Week: 40	Sustainability in Marketing and Consumer Behavior Week 41		
		Room: 81073	Room 81113		
09.15 - 10.00		Entertainment Markets and Business Week 36-39 + 41 + 43-44	Entertainment Markets and Business Week 40	Regional Effects of Sports Week 41+43	
		Room 81031	Room 81056	Room 81071	
		Sustainability Week: 40	Sustainability in Marketing and Consumer Behavior Week 41		
		Room: 81073	Room 81113		
10.15 - 11.00	Social Media Networks Week 36 + 38 + 41 + 44	Sociology of Climate Change Week 36-39 + 41 + 43	Sustainability in Marketing and Consumer Behavior Week 41	Regional Effects of Sports Week 36-39+ 41 + 43	Sociology of Climate Change Week 36-39 + 41 + 43
	Room 81071 / 81056	Room 81070	Room 81113	Room 81071	Seminar Week 44
	Qualitative Research Week 39	Sustainability Week: 40			Room 81070
	Room 81113	Room: 81073			
11.15 - 12.00	Social Media Networks Week 36 + 38 + 41 + 44	Sociology of Climate Change Week 36-39 + 41 + 43	Sustainability in Marketing and Consumer Behavior Week 41	Regional Effects of Sports Week 36-39+ 41 + 43	Sociology of Climate Change Week 36-39 + 41 + 43
	Room 81071 / 81056	Room 81070		Room 81071	Seminar

	Risk Communication		Room 81113		Week 44
	Week 36-41 & 43-44				Doom 81070
	Room: 81104 Qualitative Research	Sustainability	-		Room 81070
	Week 39	Week: 40			
	Room 81113	Room: 81073			
	Social Media Networks		Sustainability	Sustainability	
12.15 - 13.00	Week 36 + 38 + 41 + 44		Week: 36-39 + 41 + 43-44	Week: 36-39 + 41 + 43-44	Sociology of Climate Change Seminar
	Room 81071 / 81056		Room: 81056	Room: 81073/81056	Week 44
	Risk Communication				D
	Week 36-41 & 43-44 Room: 81104				Room 81070
	Qualitative Research	-			
	Week 39				
	Room 81113				
13.15 - 14.00	Social Media Networks Week 36 + 38 + 41 + 44		Sustainability Week: 36-39 + 41 + 43-44	Sustainability Week: 36-39 + 41 + 43-44	Sociology of Climate Change Seminar Week 44
	Room 81071 / 81056		Room: 81056	Room: 81073/81056	
	Risk Communication				Room 81070
	Week 36-41 & 43-44				
	Room: 81104	_			
	Qualitative Research Week 39				
	Room 81113				
	Social Media Networks	Regional Effects of Sports	Sustainability	Sustainability	Sociology of Climate Change
14.15 - 15.00	Week 36 + 38 + 41 + 44	Week 36-39	Exercise	Exercise	Seminar
			Week: 36+38+43+44	Week: 36+38+43+44	Week 44
	Room 81071 / 81056	Room 81104			D
	Entertainment Markets and Business	Sustainability in Marketing and Consumer Behavior	Room: 81056	Room: 81073/81056	Room 81070
	Week 40	Week 36-41			
-	Room 81056	Room 81031			
15.15 - 16.00	Social Media Networks Week 36 + 38 + 41 + 44	Regional Effects of Sports Week 36-39	Risk Communication Week 36-41 & 43-44	Entertainment Markets and Business Week 36-39 + 41 + 43-44	Sociology of Climate Change Seminar
15.15 - 16.00	Week 30 + 38 + 41 + 44	Week 30-39	Room: 81031 / 81104	Week 30-39 + 41 + 43-44	Week 44
	Room 81071 / 81056	Room 81104		Room 81073	
	Entertainment Markets and	Sustainability in Marketing and	-		Room 81070
	Business	Consumer Behavior			
	Week 40	Week 36-41			
	Room 81056	Room 81031			
		Sustainability in Marketing and	Risk Communication	Entertainment Markets and Business	İ
16.15 - 17.00		Consumer Behavior	Week 36-41 & 43-44	Week 36-39 + 41 + 43-44	
		Week 36-41	Room: 81031 / 81104	0.070	
		Poom 81031		Room 81073	
		Room 81031			

17.15 - 18.00	Sustainability in Marketing and Consumer Behavior Week 36-41	Risk Communication Week 36-41 & 43-44 Room: 81031 / 81104	
	Room 81031		

Changes may occur

Electives for programs:	Course:	Teachers:	Course ID
SOME	Entertainment Markets and Business	Arne Feddersen	B150289301
Sport and Event	Social Media Networks and Marketing	Christian Dragin-Jensen	B150279301
Sustainability	Communication		
SOME	Sustainability in Marketing and Consumer Behavior	Stefanie Sohn / Larysa Luzinska	B150280301
Sport and Event			
SOME	Regional Effects of Sports and other Events	Arne Feddersen	B150290301
Sport and Event			
All programs	Sustainability	Philipp Steinbrunner	B539304301
Sustainability	The Sociology of Climate Change	Martin Lindhardt / Rune Bennike	B350034301
All Programs	Risk Communication	Anja Leppin	S550056301

*Note: Courses from other faculties. No guarantee that timetable or exam clashes will not occur.

HOLIDAYS	DATE
Autumn break	13.10.2025 - 17.10.2025 (week 42)
EXAM PERIOD	Week 45-46
Green Camp	01.10.25 from 15.00pm - 03.10.25 (week 40)