

MSc in Economics and Business Administration

Marketing, Social Media and Digitalization - SOME (Green)

Sport and Event Management (Blue)

Sustainability Management (Burgundy)

Autumn 2025 (Electives) / 5th quarter (week 36 – 44)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08.15 – 09.00		Entertainment Markets and Business Week 36-39 + 41 + 43-44 Room 81031	Entertainment Markets and Business Week 40 Room 81056	Regional Effects of Sports Week 41+43 Room 81071	
		Sustainability Week: 40 Room: 81073	Sustainability in Marketing and Consumer Behavior Week 41 Room 81113		
09.15 – 10.00		Entertainment Markets and Business Week 36-39 + 41 + 43-44 Room 81031	Entertainment Markets and Business Week 40 Room 81056	Regional Effects of Sports Week 41+43 Room 81071	
		Sustainability Week: 40 Room: 81073	Sustainability in Marketing and Consumer Behavior Week 41 Room 81113		
10.15 – 11.00	Social Media Networks Week 36 + 38 + 41 + 44 Room 81071 / 81056	Sociology of Climate Change Week 36-39 + 41 + 43 Room 81070	Sustainability in Marketing and Consumer Behavior Week 41 Room 81113	Regional Effects of Sports Week 36-39+ 41 + 43 Room 81071	Sociology of Climate Change Week 36-39 + 41 + 43 Seminar Week 44 Room 81070
	Qualitative Research Week 39 Room 81113	Sustainability Week: 40 Room: 81073			
11.15 – 12.00	Social Media Networks Week 36 + 38 + 41 + 44 Room 81071 / 81056	Sociology of Climate Change Week 36-39 + 41 + 43 Room 81070	Sustainability in Marketing and Consumer Behavior Week 41	Regional Effects of Sports Week 36-39+ 41 + 43 Room 81071	Sociology of Climate Change Week 36-39 + 41 + 43 Seminar

	Risk Communication Week 36-41 & 43-44 Room: 81104		Room 81113		Week 44 Room 81070
	Qualitative Research Week 39	Sustainability Week: 40			
	Room 81113	Room: 81073			
12.15 – 13.00	Social Media Networks Week 36 + 38 + 41 + 44		Sustainability Week: 36-39 + 41 + 43-44 Room: 81056	Sustainability Week: 36-39 + 41 + 43-44 Room: 81073/81056	Sociology of Climate Change Seminar Week 44 Room 81070
	Room 81071 / 81056				
	Risk Communication Week 36-41 & 43-44 Room: 81104				
	Qualitative Research Week 39				
	Room 81113				
13.15 – 14.00	Social Media Networks Week 36 + 38 + 41 + 44		Sustainability Week: 36-39 + 41 + 43-44 Room: 81056	Sustainability Week: 36-39 + 41 + 43-44 Room: 81073/81056	Sociology of Climate Change Seminar Week 44 Room 81070
	Room 81071 / 81056				
	Risk Communication Week 36-41 & 43-44 Room: 81104				
	Qualitative Research Week 39				
	Room 81113				
14.15 – 15.00	Social Media Networks Week 36 + 38 + 41 + 44	Regional Effects of Sports Week 36-39	Sustainability Exercise Week: 36+38+43+44 Room: 81056	Sustainability Exercise Week: 36+38+43+44 Room: 81073/81056	Sociology of Climate Change Seminar Week 44 Room 81070
	Room 81071 / 81056	Room 81104			
	Entertainment Markets and Business Week 40	Sustainability in Marketing and Consumer Behavior Week 36-41			
	Room 81056	Room 81031			
15.15 – 16.00	Social Media Networks Week 36 + 38 + 41 + 44	Regional Effects of Sports Week 36-39	Risk Communication Week 36-41 & 43-44 Room: 81031 / 81104	Entertainment Markets and Business Week 36-39 + 41 + 43-44 Room 81073	Sociology of Climate Change Seminar Week 44 Room 81070
	Room 81071 / 81056	Room 81104			
	Entertainment Markets and Business Week 40	Sustainability in Marketing and Consumer Behavior Week 36-41			
	Room 81056	Room 81031			
16.15 – 17.00		Sustainability in Marketing and Consumer Behavior Week 36-41 Room 81031	Risk Communication Week 36-41 & 43-44 Room: 81031 / 81104	Entertainment Markets and Business Week 36-39 + 41 + 43-44 Room 81073	

17.15 – 18.00		Sustainability in Marketing and Consumer Behavior Week 36-41 Room 81031	Risk Communication Week 36-41 & 43-44 Room: 81031 / 81104		
---------------	--	-------------------------------------------------------------------------------	-----------------------------------------------------------------	--	--

- **Changes may occur**

Electives for programs:	Course:	Teachers:	Course ID
SOME	Entertainment Markets and Business	Arne Feddersen	B150289301
Sport and Event Sustainability	Social Media Networks and Marketing Communication	Christian Dragin-Jensen	B150279301
SOME Sport and Event	Sustainability in Marketing and Consumer Behavior	Stefanie Sohn / Larysa Luzinska	B150280301
SOME Sport and Event	Regional Effects of Sports and other Events	Arne Feddersen	B150290301
All programs	Sustainability	Philipp Steinbrunner	B539304301
Sustainability	The Sociology of Climate Change	Martin Lindhardt / Rune Bennike	B350034301
All Programs	Risk Communication	Anja Leppin	S550056301

*Note: Courses from other faculties. No guarantee that timetable or exam clashes will not occur.

HOLIDAYS	DATE
Autumn break	13.10.2025 – 17.10.2025 (week 42)
EXAM PERIOD	Week 45-46
Green Camp	01.10.25 from 15.00pm – 03.10.25 (week 40)