

MSc in Economics and Business Administration

Marketing, Social Media and Digitalization - SOME (Green)

Sport and Event Management (Blue)

Sustainability Management (Burgundy)

Autumn 2025 / 1st & 3rd quarter (week 36 – 44)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08.15 – 09.00		Entertainment Markets and Business Week 36-39 + 41 + 43-44 Room 81031	Qualitative Research Week 36-39 Room 81113 Entertainment Markets and Business Week 40 Room 81056		
09.15 – 10.00		Entertainment Markets and Business Week 36-39 + 41 + 43-44 Room 81031	Qualitative Research Week 36-39 Room 81113 Entertainment Markets and Business Week 40 Room 81056		
10.15 – 11.00	Social Media Networks Week 36 + 38 + 41 + 44 Room 81071 / 81056 Qualitative Research Week 39 Room 81113		Qualitative Research Week 36-39 Room 81113 Sustainability in Marketing and Consumer Behavior Week 41 Room 81113		
11.15 – 12.00	Social Media Networks Week 36 + 38 + 41 + 44 Room 81071 / 81056 Qualitative Research Week 39 Room 81113		Qualitative Research Week 36-39 Room 81113 Sustainability in Marketing and Consumer Behavior Week 41 Room 81113		
12.15 – 13.00	Social Media Networks Week 36 + 38 + 41 + 44 Room 81071 / 81056		Sustainability in Marketing and Consumer Behavior Week 41		

	Qualitative Research Week 39 Room 81113		Room 81113		
13.15 – 14.00	Social Media Networks Week 36 + 38 + 41 + 44 Room 81071 / 81056 Qualitative Research Week 39 Room 81113		Sustainability in Marketing and Consumer Behavior Week 41 Room 81113		
14.15 – 15.00	Social Media Networks Week 36 + 38 + 41 + 44 Room 81071 / 81056 Entertainment Markets and Business Week 40 Room 81056	Sustainability in Marketing and Consumer Behavior Week 36-41 Room 81031			
15.15 – 16.00	Social Media Networks Week 36 + 38 + 41 + 44 Room 81071 / 81056 Entertainment Markets and Business Week 40 Room 81056	Sustainability in Marketing and Consumer Behavior Week 36-41 Room 81031		Entertainment Markets and Business Week 36-39+41 + 43-44 Room 81073	
16.15 – 17.00		Sustainability in Marketing and Consumer Behavior Week 36-41 Room 81031		Entertainment Markets and Business Week 36-39 + 41 + 43-44 Room 81073	
17.15 – 18.00		Sustainability in Marketing and Consumer Behavior Week 36-41 Room 81031			

- **Changes may occur**

Program	Course:	Teachers:	Course ID
All programs	Qualitative Research: Design, Collection and Analyses	Agnieszka Radziwon	B150278301
SOME	Social Media Networks and Marketing Communication	Christian Dragin-Jensen	B150279301
Sports and Event	Entertainment Markets and Business	Arne Feddersen	B150289301

HOLIDAYS	DATE
Autumn break	13.10.2025 – 17.10.2025 (week 42)
EXAM PERIOD	Week 45-46
Green Camp	01.10.25 from 15.00pm – 03.10.25 (week 40)