MSc in Economics and Business Administration

Marketing, Social Media and Digitalization - SOME (Green) Sport and Event Management (Blue) Sustainability Management (Burgundy)

Autumn 2025 / 1st & 3rd quarter (week 36 – 44)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
		Entertainment Markets and	Qualitative Research		
08.15 - 09.00		Business	Week 36-39		
		Week 36-39 + 41 + 43-44	Room 81113		
		Room 81031	Entertainment Markets and	\dashv	
		Room 61031	Business		
			Week 40		
			Room 81056		
00.15 10.00		Entertainment Markets and	Qualitative Research		
09.15 - 10.00		Business Week 36-39 + 41 + 43-44	Week 36-39		
		Week 30-39 + 41 + 43-44	Room 81113		
		Room 81031	Entertainment Markets and		
			Business		
			Week 40		
	Carial Madia Naturada		Room 81056		
10.15 11.00	Social Media Networks Week 36 + 38 + 41 + 44		Qualitative Research Week 36-39		
10.13 - 11.00	Week 30 + 30 + 41 + 44		Week 30-39		
	Room 81071 / 81056		Room 81113		
	Qualitative Research		Sustainability in Marketing and	7	
	Week 39		Consumer Behavior		
			Week 41		
	Room 81113		Room 81113		
	Social Media Networks		Qualitative Research		
11.15 - 12.00	Week 36 + 38 + 41 + 44		Week 36-39		
	Room 81071 / 81056		Room 81113		
	Qualitative Research		Sustainability in Marketing and		
	Week 39		Consumer Behavior		
	Room 81113		Week 41		
	Koom oiiio		Room 81113		
	Social Media Networks		Sustainability in Marketing and		
12.15 - 13.00	Week 36 + 38 + 41 + 44		Consumer Behavior		
			Week 41		
	Room 81071 / 81056				

	Qualitative Research		Room 81113		
	Week 39				
	Room 81113				
	Social Media Networks		Sustainability in Marketing and		
13.15 - 14.00	Week 36 + 38 + 41 + 44		Consumer Behavior		
			Week 41		
	Room 81071 / 81056				
	Qualitative Research		Room 81113		
	Week 39				
	Room 81113				
	Social Media Networks	Sustainability in Marketing and			
14.15 - 15.00	Week 36 + 38 + 41 + 44	Consumer Behavior			
		Week 36-41			
	Room 81071 / 81056				
	Entertainment Markets and	Room 81031			
	Business				
	Week 40				
	D 01056				
	Room 81056				
15.15.16.00	Social Media Networks	Sustainability in Marketing and		Entertainment Markets and Business	
15.15 - 16.00	Week 36 + 38 + 41 + 44	Consumer Behavior		Week 36-39+41 + 43-44	
	Dages 01071 / 010FC	Week 36-41			
	Room 81071 / 81056	Room 81031		Room 81073	
	Entertainment Markets and	R00m 81031		R00m 81073	
	Business Week 40				
	Week 40				
	Room 81056				
	KOOM 01030	Sustainability in Marketing and		Entertainment Markets and Business	
16.15 - 17.00		Consumer Behavior		Week 36-39 + 41 + 43-44	
10.13 - 17.00		Week 36-41		WCCK 30-39 T TI T T3 TT	
		WCCK 30 41		Room 81073	
		Room 81031		133111 01073	
17.15 - 18.00					
12.115					
		Room 81031			
17.15 - 18.00		Room 81031 Sustainability in Marketing and Consumer Behavior Week 36-41 Room 81031			

Changes may occur

Program	Course:	Teachers:	Course ID
All programs	Qualitative Research: Design, Collection and Analyses	Agnieszka Radziwon	B150278301
SOME	Social Media Networks and Marketing Communication	Christian Dragin-Jensen	B150279301
Sports and Event	Entertainment Markets and Business	Arne Feddersen	B150289301

HOLIDAYS	DATE
Autumn break	13.10.2025 - 17.10.2025 (week 42)
EXAM PERIOD	Week 45-46
Green Camp	01.10.25 from 15.00pm - 03.10.25 (week 40)