SDU
Esbjerg

Responsible: Esther Fuchs

MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization, Sport and Event Management and Sustainability Management

Last update October 21, 2026

EXAM PLAN WINTER 2026/27

Course	Form of exam	Date	Time	Censorship	Examiner
1st and 3rd quarter					
Qualitative Research: Design, Collection and Analyses Part 1: Part 2: Portfolio	 **B150278312:** Oral Presentation **B150278302:** Written report Oral Presentation	 30.09.2026 23.10.2026 02.11.2026		 Internal Internal	 Agnieszka Radziwon
Sustainability Marketing Part 1: Portfolio Part 2:	 **B150292312:** Written report Oral Presentation **B150292302:** Oral examination (20 min.)	 05.10.2026 09.10.2026 03.11.2026 04.11.2026		 Internal External	 Yingkui Yang
Entertainment Markets and Business Part 1: Part 2:	 **B150289312:** Presentation of synopsis **B150289302**: Oral Examination (20 min.)	 19.10.2026 22.10.2026 26.10.2026 29.10.2026 05.11.2026		 Internal Internal	 Arne Feddersen

Course	Form of exam	Date	Time	Censorship	Examiner
2nd and 4th quarter					
Project Management					

Part 1:	**B150020302:** Hand out: Hand in: Oral defense:	15.01.2027 18.01.2027 19.01.2027 20.01.2027 21.01.2027 22.01.2027	12:00hrs 12:00hrs	Internal	Nina Isabella Moeller
Sustainable Governance and ESG Reporting Part 1:	**B539315302:** Oral Examination (20 min.)	27.01.2027 28.01.2027 29.01.2027		Internal	Line Panum Andreas H Rønberg Johannes Orheim
Sports and Event Consumer Behavior Part 1: Part 2:	**B150238312:** Project report **B150238302:** Written exam on premises	11.01.2027 19.01.2027	 10:00-12:00hrs	Internal	Oliver Schnittka

Elective courses

Course	Form of exam	Date	Time	Censorship	Examiner
Supervisor					
Topics In Economics and Business Administration (2.5 ECTS) Part 1: Portfolio	**B150259302:** Written report Oral examination (online)	08.01.2027 21.01.2027		Internal	Supervisor
Topics In Economics and Business Administration (5 ECTS) Part 1: Portfolio	**B150262302:** Written report Oral examination (online)	08.01.2027 21.01.2027		Internal	Supervisor
Topics In Economics and Business Administration (7,5 ECTS) Part 1: Part 2: Portfolio	**B150295312:** 5 minutes video **B150295302:** Written report Oral examination (online)	18.09.2026 08.01.2027 21.01.2027		Internal Internal	Supervisor

Topics In Economics and Business Administration (10 ECTS) Part 1: Part 2: Portfolio	 **B150296312:** 5 minutes video **B150296302:** Written report Oral examination (online)	 18.09.2026 08.01.2027 21.01.2027		 Internal Internal	 Supervisor
Project-oriented Study in an organization Part 1: Part 2:	 **B150250322:** supervisor agreement **B150250302:** Project report	 15.08.2026 26.01.2027	 12:00hrs	 Internal Internal	 Oliver Schnittka
Seminar: Empirical Analysis of Sport and Events Markets Part 1: Part 2: Portfolio	 **B150314312:** Participation **B150314302:** Seminar report Opponent paper Oral presentation	 08.10.2026 02.11.2026 06.11.2026 12.11.2026		 Internal Internal	 Arne Feddersen

Course	Form of exam	Date	Time	Censorship	Examiner
6th quarter					
Master Thesis Part 1: Part 2:	 **B150072312:** Supervisor agreement **B150072302:** Master Thesis Oral defense	 15.08.2026 04.01.2027 Week 4		 Internal External	 Supervisors

Course	Form of exam	Date	Time	Censorship	Examiner
3rd offer – discontinued courses					
Corporate Social Responsibility: Stakeholders, Strategy and Practice Part 1:	 **B530000302:** Project Report	 18.01.2027		 Internal	 Kirsten Andersen