

Responsible: Anette Fruerlund Schütt

Last update: 12-02-2025

Re-exam plan Summer 2025

MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization, Sport and Event Management and Sustainability Management.

Course	Form of exam	Date	Time / place	Date of birth / exam number	Examiner(s)	Evaluation
3rd quarter (1st quarter)						
Developing Business Models for Sustainability B150229312 B150229302	Part1: Participation/PP presentation Part2: Written Group or Individual Report with oral exam	01.08.2025 08.08.2025 12.08.2025	Before 12.00 noon in Digital Exam	Student ID Card – Date of birth	Yingkui Yang	Second Examiner: None - Pass / Fail External 7-point grading scale
Quantitative Data Analyses B150257312 B150257322 B150257332 B150257302	Part 1: Participation and present. Of research project Part 2: Presentation of preliminary data analysis and results. Part 3: Project Report Part 4: Written examination on premises	During the quarter During the quarter 19.08.2025 26.08.2025	Before 12.00 in Digital Exam In Digital Exam	Student ID Card – Date of birth Student ID Card – Exam number	Oliver Schnittka Arne Feddeersen	Second Examiner: None Pass/Fail 7-point grading scale 7-point grading scale
Brand Management B150164312 B150164302	Part 1: Project Report Part 2: Written exam on premises	06.08.2025 22.08.2025	Before 12.00 in Digital Exam. Digital Exam	Student ID Card – Date of birth	Oliver Schnittka	Second Examiner: None 7-point grading scale.

ADDITIONAL INFORMATION ABOUT EXAMINATIONS CAN BE FOUND IN THE COURSE DESCRIPTION AND GENERAL GUIDELINES FOR WRITTEN ASSIGNMENTS

Announcement of exam schedule and exam room in connection with written and oral exams takes place in Digital Exam no later than one week before the examination.

Hand in / hand out of assignments / projects etc. takes place in Digital Exam. Time for hand in / hand out will be informed during the specific exam.

Change of dates may occur.

The grades for courses will be published no later than 4 weeks after the exam date. The grade for the oral exam is announced on the day of the exam.

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				Student ID Card – Exam number.		
Risk Management B530002302	Improvement of the Portfolio w. presentation	August 2025 - In agreement with teacher.	Before 12.00 noon in Digital Exam.	Student ID Card – Date of birth	Dewan Ahsan	Internal grading. 7-point grading scale.
4th quarter (2nd + 6th quarter)						
Seminar in Sustainability B150265312 B150265302	See Course Description regarding Re-exam under Additional information.	August 2025 - To be informed by teacher.	To be announced.	Student ID Card – Date of birth	Stefanie Sohn	Second Examiner: None Pass / Fail
Green Business B539303302	Re-submission of Report w. 20 min. oral exam w. 5 min. presentation	20.08.2025 25.08.2025	Before 12.00 in Digital Exam To be announced	Student ID Card – Date of birth	Ana Filipa Faria Lopes	Second Examiner: Internal. 7-point grading scale.
Seminar in Marketing, Social Media, and Digitalization B150266312 B150266302	See Course Description regarding Re-exam under Additional information. Part 1: Participation Part 2: Portfolio	August 2025 - To be agreed with teacher.	To be announced	Student ID Card – Date of birth	Oliver Schnittka	Pass/Fail 7-point grading scale.
Seminar in Sports and Event Management B150271312 B150271302	See Course Description regarding Re-exam under Additional Information Part 1: Participation Part 2: Portfolio	August 2025 - To be agreed with teacher.	To be announced	Student ID Card – Date of birth	Arne Feddersen	Pass/Fail 7-point grading scale.
Digitalization of Business and Marketing B15026433216.– Part 1	Part 1: Oral presentation Part 2: Portfolio	During the Quarter During the Quarter	To be announced			

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B150264312 – Part 2 (portfolio) B150264302 – Part 3	Part 3: 2 hours written exam on premises	14.08.2025		Student Identification Card - Exam number	Stefanie Sohn	7-point grading scale Second examiner: External
Sports Governance B150081302	3 hours written exam on premises	13.08.2025	In Digital Exam	Student Identification Card – exam number	Arne Feddersen	7-point grading scale Second examiner: External
7th + 8th quarter						
Master’s thesis B150072312 B150072302	Part 1: Revised Supervisor Agreement Master Thesis w. oral defence	See Course Description for Master Thesis under “Timing”	Via SPOC Before 12.00 noon in Digital Exam	Student Identification Card - Exam number	Supervisors	External grading 7-point scale

Elective courses (February start only)

Course	Form of exam	Date	Time / place	Date of birth / exam number	Examiner(s)	Evaluation
2nd + 4th quarter						
Master Thesis Practice: Data analyses B150258302	See Course Description for Re-exam under Additional Information.	August 2025 – to be agreed with teacher	To be announced	Student ID Card – Date of birth	Oliver Schnittka	Second examiner: None 7-point grading scale
5th quarter						

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Green business B539303302	Re-submission of Report w. 20 min. oral exam w. 5 min. presentation	20.08.2025 25.08.2025	Before 12.00 in Digital Exam	Student Identification Card - Exam number	Ana Filipa Faria Lopes	Internal grading. 7-point grading scale
Topics in Marketing, Social Media, Digitalization, Sports and Events B150019302 7,5 ECTS B150165302 5,0 ECTS* B150166302 2,5 ECTS* B150167302 10 ECTS*	Project Report	28.08.2025	Before 12.00 in Digital Exam.	Student ID Card – Date of birth	Supervisors	Second Examiner: none 7-point grading scale
Project-oriented Study B150250322 B150250302	Supervisor Agreement Individual Project Report	Tuesday week 34 at 12:00 (noon) (spring semester) 28.08.2025	Via SPOC Before 12.00 in Digital Exam	Student ID Card – Date of birth	Supervisors	Pass/Fail 7-point grading scale

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