

Responsible: Esther Fuchs

MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization, **Sport and Event Management** and **Sustainability Management**

Last update September 3, 2026

EXAM PLAN WINTER 2026/27

Course	Form of exam	Date	Time	Censorship	Examiner
1st and 3rd quarter					
Qualitative Research: Design, Collection and Analyses					
Part 1:	B150278312: Oral Presentation	30.09.2026		Internal	Agnieszka Radziwon
Part 2: Portfolio	B150278302: Written report Oral Presentation	23.10.2026 02.11.2026		Internal	
Sustainability Marketing					
Part 1: Portfolio	B150292312: Written report Oral Presentation	05.10.2026 09.10.2026		Internal	Yingkui Yang
Part 2:	B150292322: Oral examination (20 min.)	03.11.2026 04.11.2026		External	
Entertainment Markets and Business					
Part 1:	B150289312: Presentation of synopsis	19.10.2026 22.10.2026 26.10.2026 29.10.2026		Internal	Arne Feddersen
Part 2:	B150289302: Oral Examination (20 min.)	05.11.2026		Internal	

Course	Form of exam	Date	Time	Censorship	Examiner
2nd and 4th quarter					
Project Management					

Part 1:	B150020302: Hand out: Hand in: Oral defense:	15.01.2027 18.01.2027 19.01.2027 20.01.2027 21.01.2027 22.01.2027	12:00hrs 12:00hrs	Internal	Nina Isabella Moeller
Sustainable Governance and ESG Reporting Part 1:	B539315302: Oral Examination (20 min.)	27.01.2027 28.01.2027 29.01.2027		Internal	Line Panum Andreas H Rønberg Johannes Orheim
Sports and Event Consumer Behavior Part 1:	B150238312: Project report	11.01.2027		Internal	Oliver Schnittka
Part 2:	B150238302: Written exam on premises	19.01.2027	10:00-12:00hrs		

Elective courses

Course	Form of exam	Date	Time	Censorship	Examiner
Supervisor					
Topics In Economics and Business Administration (2.5 ECTS) Part 1: Portfolio	B150259302: Written report Oral examination (online)	08.01.2027 21.01.2027		Internal	Supervisor
Topics In Economics and Business Administration (5 ECTS) Part 1: Portfolio	B150262302: Written report Oral examination (online)	08.01.2027 21.01.2027		Internal	Supervisor
Topics In Economics and Business Administration (7,5 ECTS) Part 1: Part 2: Portfolio	B150295312: 5 minutes video B150295302: Written report Oral examination (online)	18.09.2026 08.01.2027 21.01.2027		Internal Internal	Supervisor

Topics In Economics and Business Administration (10 ECTS) Part 1: Part 2: Portfolio	B150296312: 5 minutes video B150296302: Written report Oral examination (online)	18.09.2026 08.01.2027 21.01.2027		Internal Internal	Supervisor
Project-oriented Study in an organization Part 1: Part 2:	B150250322: supervisor agreement B150250302: Project report	15.08.2026 26.01.2027	12:00hrs	Internal Internal	Oliver Schnittka
Seminar: Empirical Analysis of Sport and Events Markets Part 1: Part 2: Portfolio	B150314312: Participation B150314302: Seminar report Opponent paper Oral presentation	08.10.2026 02.11.2026 06.11.2026 12.11.2026		Internal Internal	Arne Feddersen

Course	Form of exam	Date	Time	Censorship	Examiner
6th quarter					
Master Thesis Part 1: Part 2:	B150072312: Supervisor agreement B150072302: Master Thesis Oral defense	15.08.2026 04.01.2027 Week 4		Internal External	Supervisors

Course	Form of exam	Date	Time	Censorship	Examiner
3rd offer – discontinued courses					
Corporate Social Responsibility: Stakeholders, Strategy and Practice Part 1:	B530000302: Project Report	18.01.2027		Internal	Kirsten Andersen