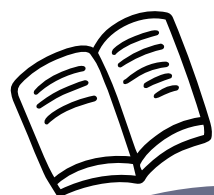


STUDY START PROGRAM 2026

August 26th - 28th



Webkommunikation / Web Communication Design

The study start programme will be conducted in both **Danish** and **English**, depending on which specialisation you have chosen. However, some presentations will be held in English for all students.

Everything you need to get off to a good start in your first weeks

Bonus: Get to know your new class mates

WEDNESDAY, AUGUST 26TH

8.50 - 9.30	Welcome and tutor introduction <i>What is it like to start a Master's degree?</i> Room 31.39
9.30 - 10.00	Meet your fellow students
10.00 - 10.15	<i>Break</i>
10.15 - 10.45	Need-to-know information: <i>Your first weeks as Master students</i>
10.45 - 11.15	Academic Deep Dive from the head of studies
11.15 - 12.30	Discover your new campus
12.30 - 13.15	<i>Lunch</i>
13.15 - 14.00	Team activity: Get creative!

We will be in room 31.39 all three days!

THURSDAY, AUGUST 27TH

9.00 - 9.10	Welcome back! Room 31.39
9.10 - 10.00	Explore your specialization options
10.00 - 10.15	<i>Break</i>
10.15 - 10.45	Social activity
10.45 - 12.30	Case session
12.30 - 13.15	<i>Lunch</i>
13.15 - 14.30	Case session + Networking

Dansk

- Digital Kommunikation & læring
- Organisationer, Ledelse & Governance

English

- Organisational Web Communication
- Interaction Design

LEGO® Serious Play session
and business presentations
Find more info on page 3!

FRIDAY, AUGUST 28 TH	
9.00 - 9.10	Welcome to the last day of the study start Room 31.39
9.10 - 9.45	What to expect from student life?
9.45 - 10.00	<i>Break</i>
10.00 - 10.45	Interactive session <i>What will this Master's mean for you?</i>
10.45 - 11.00	<i>Break</i>
11.00 - 12.00	Meet your new study group
12.00 - 12.45	<i>Lunch</i>
12.45 - 13.15	Understanding exams, requirements and formalities of the Master's program
13.15 - 15.00	Team activity: Friendly competition!
15.00 - ?	Friday café: Connect and unwind

What does everyday life as a Master's student actually look like?



What to expect and how to work together?



Work together, think fast, and put your teamwork to the test



Frequently Asked Questions

Do I need to prepare anything?	No, just come as you are! You don't need to prepare anything. However, it might be a good idea to bring a laptop.
Should I bring my own lunch?	You're welcome to bring your own lunch, or you can buy food in our cafeteria
Is the study start mandatory?	We expect all new students to attend the introduction days! A lot of important information will be shared, and it's the best way to get to know your new classmates

Got any questions? Reach us via e-mail:
vejlederSNIKS@sdu.dk



If you forget to sign up, you're still very welcome to join us!
Just send us an email, and we'll make sure to add you. 😊

ARE YOU A NEWLY ARRIVED INTERNATIONAL STUDENT?

Monday, August 31, there will be an International Information Day. Here, you can learn more about the practical aspects of studying in Denmark.

More information will be available soon

All new Master students are invited for Study Start Event on August 27, 2026

The program is designed to help you build your network with fellow students, SDU, and local companies. You will work with the innovation method LEGO Serious Play and participate in Company talks on different important societal or business development agendas where your studies can make a difference in the future.

You will have the opportunity to meet SDU Startup Station and 3 companies – either in the talks you choose, and you will meet them all at the informal networking.

EVENT INFO

Time: Thursday August 27th 2026

Where: Main Entrance, Ground Floor, SDU Kolding,
Universitetsparken 1, 6000 Kolding,

PROGRAM FOR THE DAY:

- Study specific activities - see your intro program for information
- **10.45** Welcome in the Atrium (ground floor)
- **11.15** Morning Mixer: Playful Peer-to-Peer Networking / LEGO Serious Play and Company Talks
- **12.30** LUNCH BREAK (*bring or buy you own*)
- **13.15** Afternoon Mixer: Playful Peer-to-Peer Networking / LEGO Serious Play and Company Talks
- **14.30** Wrap up in the Atrium (ground floor)
- **15.00** Unformal networking with companies and students - including free coffee and cake